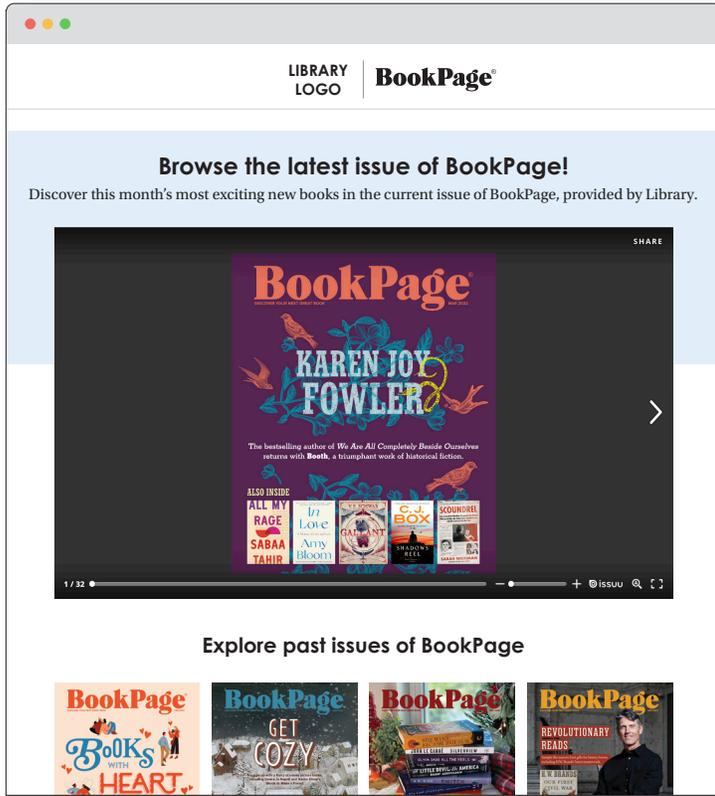




Digital Subscription Info Sheet



DIGITAL SUBSCRIPTION FEATURES

- Custom, co-branded landing page**
 Includes your library's logo, the latest issue of BookPage and links to the 12 previous issues. Customize the copy on the page to reflect your library's personality!
- Effortless one-time setup**
 BookPage does all the work! Submit your library logo and custom text, and we create the landing page for you.
- No technical maintenance**
 Your digital edition landing page is automatically updated with the most recent issue each month. The URL never changes.
- Promotional assets**
 BookPage provides graphics, marketing text and a QR code for you to feature on social media, in your library, in newsletters and on your website, making it easy to raise patron awareness and drive traffic to your custom digital edition.
- Monthly Google Analytics reporting**
 BookPage provides a monthly Google Analytics report to your designated account contacts.

DIGITAL SUBSCRIPTION PRICING

Digital subscriptions are billed annually and priced at **\$.05** per cardholder. \$500 annual minimum.

Digital-only and digital + print subscriptions qualify for our **Tiered Discount Pricing**. Discount rate is determined by and applied to the combined total of your digital-only or digital + print annual subscription cost. See worksheet below:

_____	x	\$.05	=	_____	Annual Digital Subscription Cost
# of cardholders					
			+	_____	Annual Print Subscription Cost (if applicable)
			=	_____	Subtotal
			-	_____	Less Discount Tier %
			=	_____	TOTAL DUE

DISCOUNT TIERS

digital-only and digital + print subscriptions

SUBTOTAL	DISCOUNT %
\$1-\$999	0%
\$1,000-\$1,999	5%
\$2,000-\$2,999	10%
\$3,000-\$3,999	15%
\$4,000-\$4,999	20%
\$5,000-\$5,999	25%
\$6,000-\$6,999	30%
\$7,000-\$7,999	35%
\$8,000+	40%



BookPage®

Digital Subscription FAQ

Are digital subscriptions included with print subscriptions?

Print and digital subscriptions are two separate products. Customers can subscribe to either format as a standalone subscription, or bundle them.

Is there a bundle discount if you subscribe to both print and digital editions of BookPage?

Yes! For customers subscribing to our digital edition, we offer a tiered discount pricing structure. The discount tier is determined by your total digital or digital + print annual subscription spend (print-only subscriptions do not qualify for discounts).

What is the digital subscription term?

Digital subscriptions are billed annually—12 digital issues of BookPage.

Can a digital subscription be added to an existing print subscription before the print subscription's annual renewal date?

Yes! We will invoice a prorated amount for the digital subscription for the months remaining in your annual print subscription term. Your digital + print subscription will then be invoiced together at the next scheduled annual renewal.

How can libraries promote the digital edition directly to library patrons?

Promotion of the digital edition and landing page is the responsibility of the subscribing library. BookPage provides promotional assets (graphics, marketing text and QR code for you to feature on social media, in your library, in newsletters and on your website) to assist in generating traffic to the landing page.

Can a library system with multiple branches subscribe to the digital edition?

Yes! Library systems can subscribe for all or some of the branches within their system. The subscribing library system provides an accurate total number of cardholders for all participating branches and the price is based on this total.

Incorrect cardholder reporting may result in suspended or canceled access to the digital edition.

Are refunds available if a digital subscription is canceled midterm?

Digital subscriptions are billed for an annual term (12 digital issues). We cannot offer refunds for digital subscriptions suspended or canceled midterm. You will have the option to cancel or renew after 12 issues.

